

## Gallery Weekend Berlin

### Art to Feel - Giant Beating Heart by Berlin Artist Johanna Keimeyer

#### Documentary Film about the Art Installation **BREATH ing HEART** by Johanna Keimeyer at [STUDIOLO](#) — Curatorial Space for Contemporary Creativity

#### [Trailer of the installation](#)

On April 29th the 12 minutes documentary about the art installation **BREATH ing HEART** will be screened, followed by an artist talk. The film shows the current work of the Berlin based artist Johanna Keimeyer which debuted at **Art Basel June 2017**. The documentary (production by David Kettner, Picsters) premiered at Spektrum, SoHo House Berlin and at Spring Studios NYC in 2017.

Keimeyer installed a giant heart with 10 meter diameter in a historical water filter in Basel. The vault was staged as the interior of the visitor's own body. Artificial oversized lung alveoli, vein-like light installations and spatially wandering sounds of music, heartbeat and breath created a space where one could focus on one's inner being. Keimeyer invited the audience to enter the breathing heart, lie down and listen to their own breath and heartbeat. Even an evocative scent was developed for the heart.

*"I would like to give people the experience to confront and feel themselves," the artist said.*

*"If it were possible to enter into an analogue heart, it could serve as a trigger for many people to finally go within themselves. Johanna Keimeyer already made this turnaround..."*

*Porky, musician (Deichkind)*

*"A body floating inside a red inflatable body."*

*Humberto Campana, Designer*

The heart in numbers: 75 cubic meters, 70 helpers, 250 kg plastic, 7 days set-up, 12 sponsors.

#### **BREATH ing HEART - Screening of the Documentary and Artist Talk, no admission fee**

**Sunday, 29. April 2018**

**STUDIOLO**  
Curatorial Space for Contemporary Creativity  
Prinzenstrasse 85 C, 10969 Berlin

**5.00 pm Welcome Drink**  
**6.00 pm Documentary Screening  
and Artist Talk**

**RSVP to [press@keimeyer.com](mailto:press@keimeyer.com)**

**6.40 pm Meet and Greet the  
Artist and Team**

[Downloadlink with high - res press images and info](#)

#### **About Johanna Keimeyer:**

Johanna Keimeyer (born 1982) studied design und digital media at University of the Arts (UdK), Berlin, at Tama Art University Tokyo, and at Rhode Island School of Design (RISD), USA and MIT Media Lab, Boston, USA. After lamp creations made of recycled materials, she now transforms architectural highlights into emotional experiences with video, light, scent and sound as a multimedia artist.

Johanna Keimeyer's work is in the art collections of Alexander von Vegesack (former Vitra Design Museum Director), Petch Osathanugrah (O Museum Bangkok), Hugues and Marie Taittinger (Champagne Brand France), Lucas Verweij (Design Author) and more. She worked with Ingo Maurer (lightdesign), Humberto and Fernando Campana (furniture design, Brazil), Bart Hess (design), Felix Kubin (musician) Sven Helbig (composer), Sevil Peach (architect), Jonah Bokaer (choreography), Sissel Tolaas (olfactive designer) to name a few and for two years she worked for Vitra Design.

#### **About STUDIOLO and UNDPLUS@:**

**STUDIOLO** is a new curatorial space dedicated to the mediation of contemporary creativity. Prominently positioned on the city terrace of the Aufbau Haus at Moritzplatz the vitreous space presents a unique location for the presentation and communication of contemporary art, architecture, design and culture.

**UNDPLUS@** conveys and blends architecture, design, events, international art and lifestyle. Behind UNDPLUS@ are Arun Markus, Jan Baumann and its Team. Since its foundation in March 2009, the Berlin-based creative and design agency UNDPLUS@ has been able to implement a large number of high-quality projects. Jan leads the architectural cosmos at UNDPLUS@ Design. Arun acts as the head of UNDPLUS@ Creative Services and thinks big about brand concepts and creative content. The agency operates within an established, international network of the worlds of architecture, design and art.



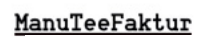
© Raphael Maxim Guillou



BREATH ing HEART - art installation of a walk-in heart at Art Basel 2017

© Marc Gilgen

With kind support by:



Project support 2017:



RUTH STADLER



Bowers & Wilkins



Münchenstein

Artist collaboration with:

